

# PORTFOLIO



ddp

# Hello...



ddp

Here is Paola Di Domenico.  
I'm a photographer and post producer based in Milano.  
And this is my Portfolio.

# FASHION PHOTOGRAPY

In this section the main focus is to portray and enhance clothing, accessories and other objects related to fashion.

The images were created for different brands and agencies, for both indoor and outdoor services; used for social campaigns, lookbooks and other distribution channels and created in collaboration with a team that included stylists and makeup artists. I dealt with: concept, light set, production, editing and post production.





AGENCY: TRIBOO DIGITALE  
CLIENT: LES COPAINS  
TYPE OF WORKS: SHOOTING - LIGTH SET - PHOTO RETOUCHING



AGENCY: EMMEMEDIA  
CLIENT: SISTER  
TYPE OF WORKS: SHOOTING - LIGTH SET - PHOTO RETOUCHING









AGENCY: EMMEMEDIA

CLIENT: YNOT

TYPE OF WORKS: SHOOTING - LIGTH SET - PHOTO RETOUCHING









AGENCY: NMK  
CLIENT: EDDY DANIELE  
TYPE OF WORKS: SHOOTING - LIGTH SET - PHOTO RETOUCHING













EDITORIAL  
IMAGES AND SHOOTING: MILL PHOTO STUDIO  
TYPE OF WORKS: PHOTO RETOUCHING



# E-COMMERCE

These still lifes were used to sell products online. Photos are typically shot on white background and posted on online stores, third-party marketplaces, social media, and more. It is a job that requires great technique and experience, because of the high amount of shots. We must make the subject very seductive and we must not forget the image's purpose.



CLIENT: L'INDE LE PALAIS

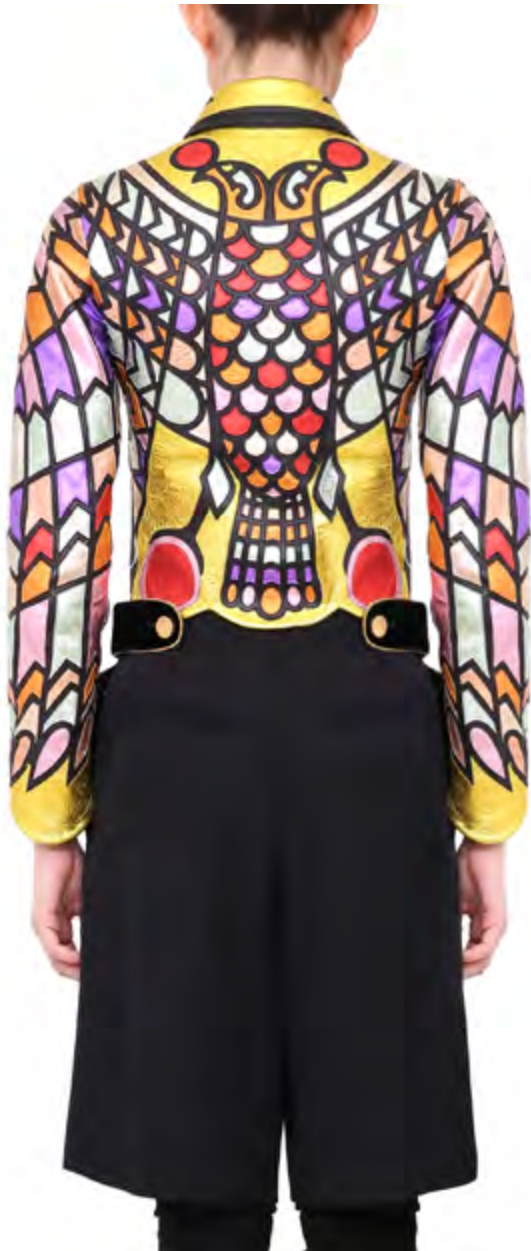
BRAND: MARNI

TYPE OF WORKS: SHOOTING - LIGHT SET - PHOTO RETOUCHING





CLIENT: L'INDE LE PALAIS  
BRAND: GUCCI  
TYPE OF WORKS: SHOOTING - LIGTH SET - PHOTO RETOUCHING

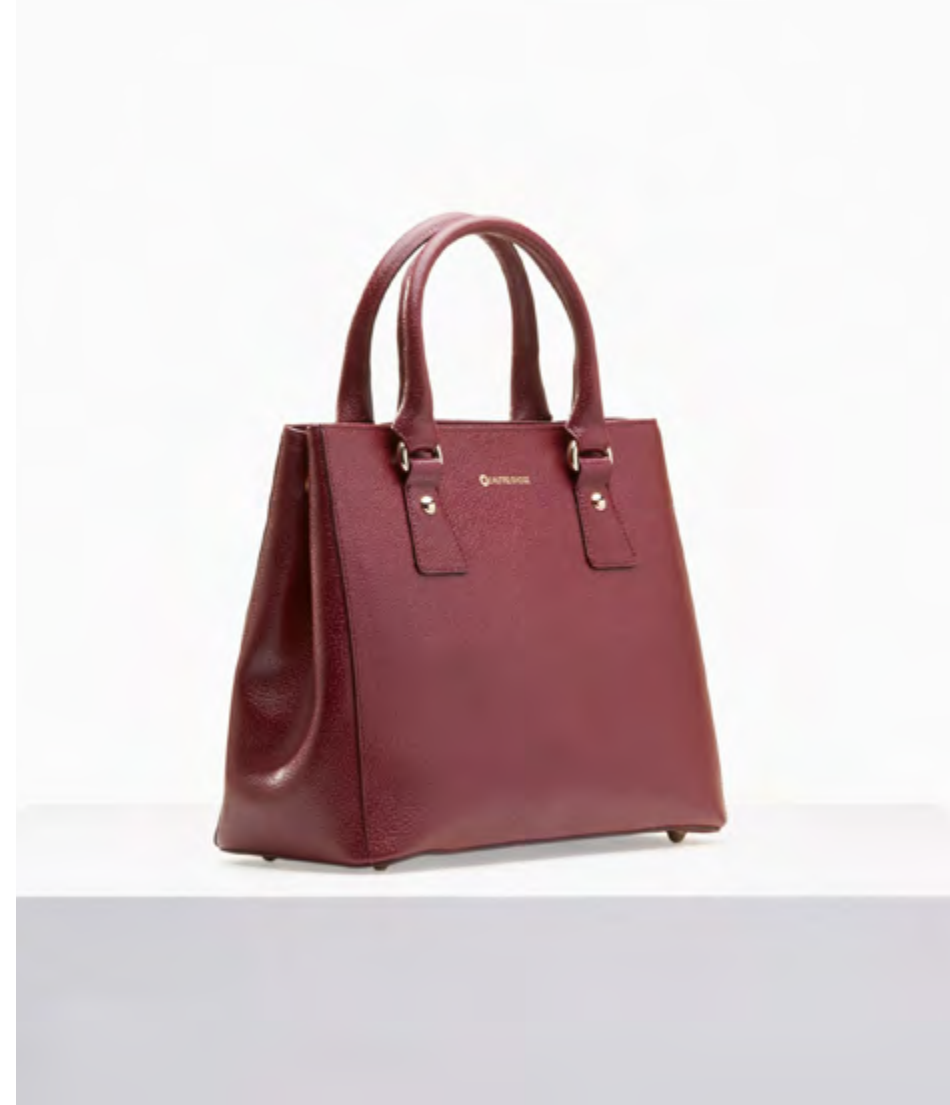


AGENCY: TRIBOO DIGITALE  
CLIENT: TONINO LAMBORGHINI  
TYPE OF WORKS: SHOOTING - LIGHT SET - PHOTO RETOUCHING











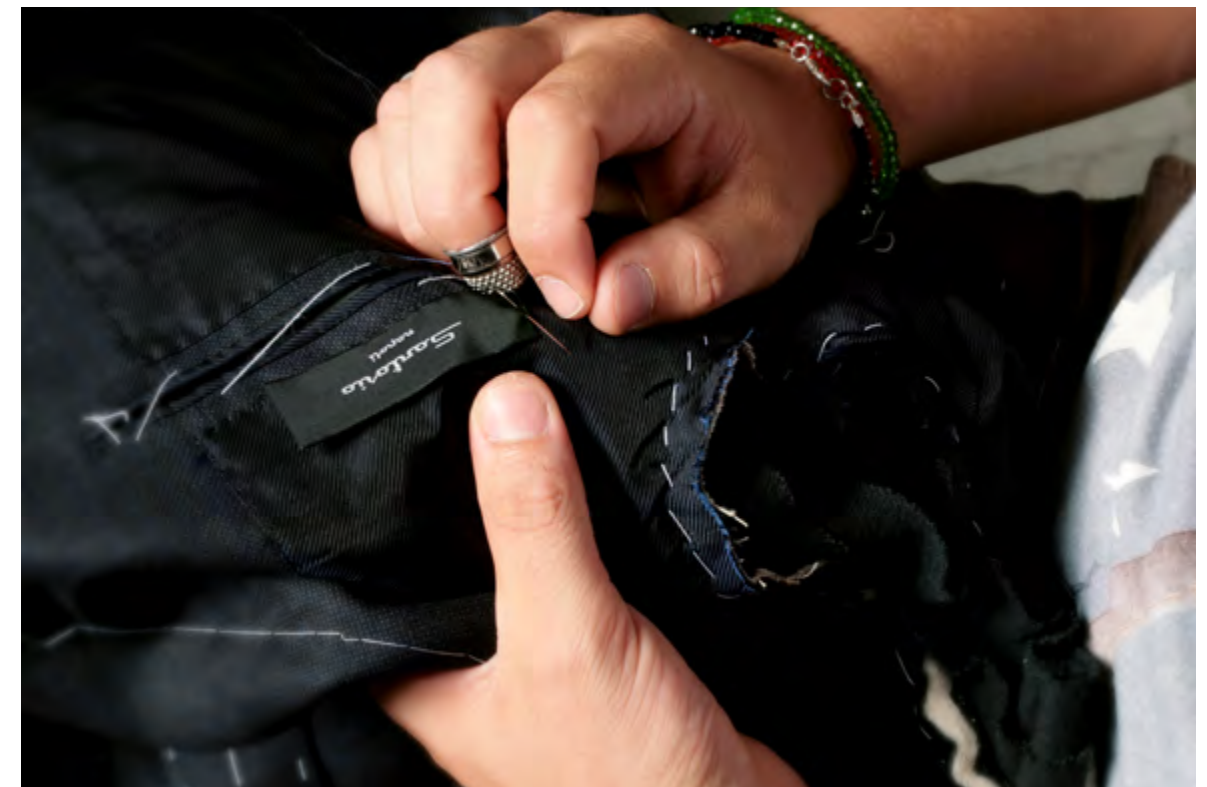
# CORPORATE

Photographic image is a fundamental tool for a company that needs to communicate its values immediately. These images were created to narrate, as in a storytelling, not only the production phases but above all the qualities and principles that characterize a particular company. They have been designed for social campaigns, websites, brochures and editorials.





AGENCY: NMK  
CLIENT: SARTORIO NAPOLI (AZIENDA SARTORIALE GRUPPO KITON)  
TYPE OF WORKS: SHOOTING - LIGTH SET - PHOTO RETOUCHING





CLIENT: ITT BARGE  
TYPE OF WORKS: SHOOTING - LIGTH SET - PHOTO RETOUCHING





# STILL LIFE

This kind of images is very complex because it is not limited only to the representation of the object but it is necessary to create a world around it. A story is told through the inanimate object. These images have been distributed in different channels and have had various uses (social campaign, editorial, stories and more).

Composition, the use of colors and props are essential to achieve a great job.

Taking pictures of objects is something that I love very much.







AGENCY: NMK  
CLIENT: KIREO  
TYPE OF WORKS: SHOOTING - LIGHT SET - PHOTO RETOUCHING





AGENCY: NMK  
CLIENT: SARTORIO  
TYPE OF WORKS: SHOOTING - LIGTH SET - PHOTO RETOUCHING















CLIENT: TEK ITALY  
TYPE OF WORKS: ART DIRECTION - SHOOTING - LIGHT SET - PHOTO RETOUCHING









# ARTWORK FOR THE MUSIC

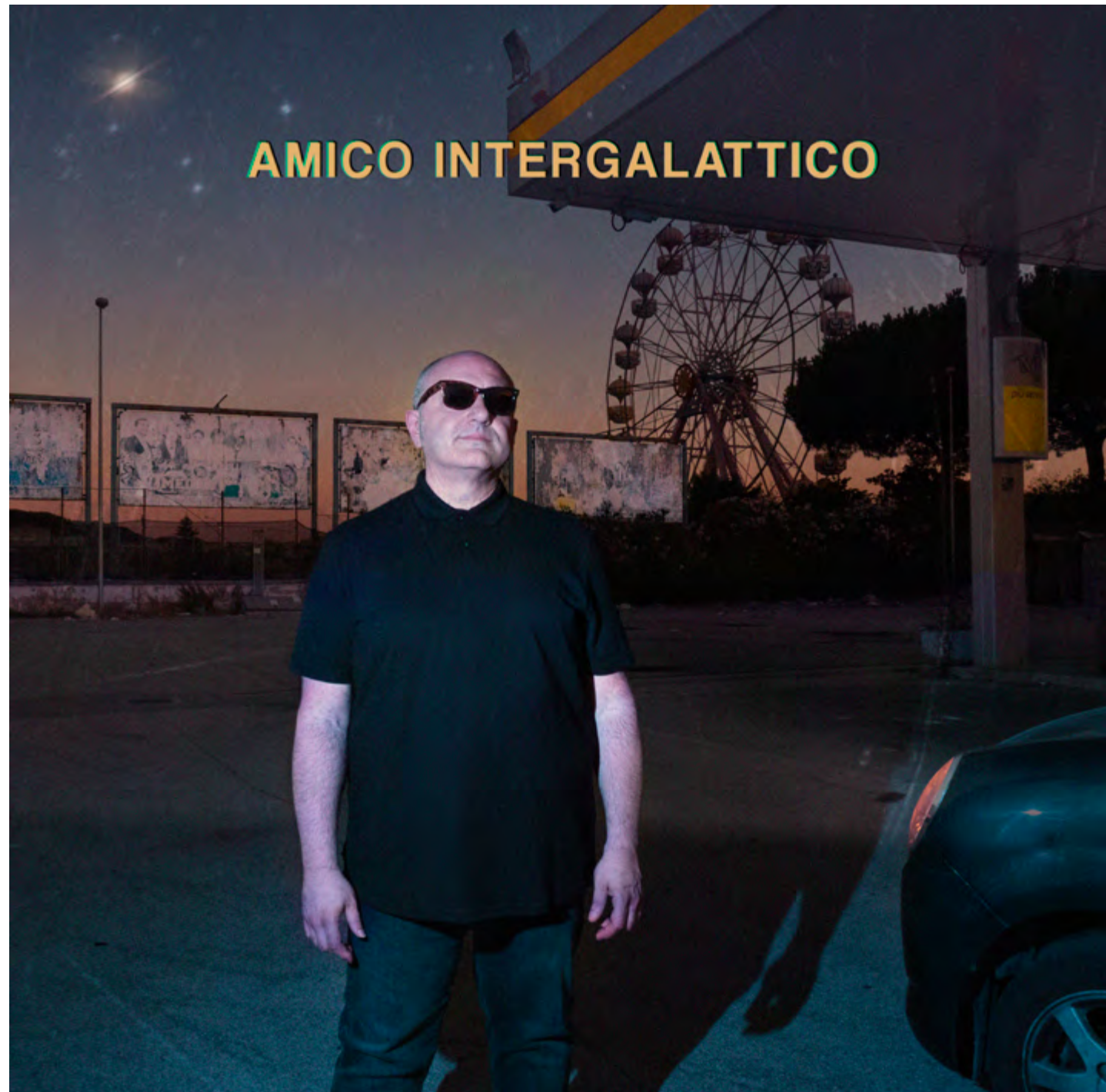
These artworks were made for album covers of some bands of the Italian music scene. This type of product requires an accurate and extensive project. It requires great creativity and an ability to interact and communicate with the client. But above all, knowing how to translate music into images. I dealt with: graphic design, concept, realization and post production.





BAND: GOLDEN RAIN  
TYPE OF WORKS: ARTWORK - SHOOTING - LIGTH SET - PHOTO RETOUCHING





BAND: LUIGI SCIALDONE  
TYPE OF WORKS: ARTWORK - SHOOTING - LIGTH SET - PHOTO RETOUCHING





BAND: FRANCESCO DI BELLA & BALLADS CAFÈ  
 TYPE OF WORKS: ARTWORK - SHOOTING - LIGTH SET - PHOTO RETOUCHING







# about me:

I graduated in photography with honours at the Accademia di Belle Arti in Naples where I have been collaborating for several years as a teacher of Post Production and Digital Image Processing. My main interest is image. I have been involved in photography and creation of visual content for more than ten years and I have collaborated with agencies and direct client.

With my artistic project ([Paula Sunday](#)) I have received important prizes and awards (Celeste Prize and National Art Prize) and my works have been included in many exhibitions and publications in Italy and abroad.

## SOME PUBLICATIONS:

“Atlante dell’Arte Contemporanea a Napoli ed in Campania 1966 - 2016” – Electa – a cura di Vincenzo Trione 2017

“Lo Stato dell’Arte – Regioni d’Italia” - a cura di Vittorio Sgarbi - Skira Editore - Milano 2011

“Celeste Prize” – Zel Edizioni - Trevis 2010

“Premio Nazionale delle Arti” – Edizioni Arte’m - Napoli - 2010

## SOME EXHIBITIONS:

“Diario di una doppia, uso singola” - Festival di Grenze – Spazio Alva - Verona 2022

“This is not a show” - Fondamenta Sant’Anna- Venezia 2021

“Ostraka” – Biennale dei Giovani Artisti - Cairo” – Ostraka Gallery - Cairo 2017

“About New Ideas” – Galleria Area 35 - Milano 2015

“54° Biennale di Venezia” - Arsenale Nuovissimo Tese di San Cristoforo - Venezia 2011

“Celeste Prize 2010” - Celeste Prize International 2010 – The Invisible Dog - New York 2010

# contacts:

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